

The Supply Chain Automation Workforce Hub (the Hub) is a one-stop solution for recruiting and training supply chain automation employees – powered by employers, workforce organizations, and education institutions. Supply chain automation is the use of digital technologies to improve efficiencies, connect applications and streamline processes within supply chain operations including mechatronics, logistics, transportation, and warehousing.

The Hub helps employers develop customized training programs to shore up and diversify their supply chain automation talent pipelines through Registered Apprenticeship Programs (RAPs). A RAP is an industry-driven training model that enables employers to train workers to meet their unique needs. A RAP is a paid job. Apprentices participate in a mix of structured on-the-job and classroom learning, receive mentorship from experienced colleagues, and attain a portable, national, industry-recognized credential.

The Hub can provide a variety of assistance and support services to organizations that are interested in launching or expanding a RAP in supply chain automation.

Outreach and Education

- ▶ Conduct education and outreach to employers, education institutions, and career seekers about the benefits of a RAP.
- ▶ Connect interested employers with other stakeholders, including education and training providers and workforce organizations.
- ▶ Host and co-host educational and marketing activities, including employer open houses, career fairs, conference presentations, panel discussions, and webinars.
- ▶ Assist in developing marketing and informational materials for various stakeholders.

RAP Development

- ▶ Support completion of program registration processes and paperwork to meet federal and/or state requirements.
- ▶ Work with employers to identify required skills and competencies for the chosen occupation.
- ▶ Map skills and competencies to related technical instruction and on-the-job learning.
- ▶ Support development of customized diversity, equity, and inclusion plans to support program sustainability.
- ▶ Support development of Affirmative Action and Equal Opportunity Employment plans.

Curriculum and Training

- ▶ Review current training program curriculum and identify modifications that may be needed to align with RAP requirements.
- ▶ Support education institutions to offer applied learning aligned to in-demand careers and pathways to a college degree and/or certification.
- ▶ Conduct train-the-trainer programs and workshops.
- ▶ Assist in development of mentorship training materials.

Apprentice Recruitment

- ▶ Participate in and/or host career fairs and other apprentice engagement activities (in-person or virtually).
- ▶ Support apprentice recruitment focused on diversity, equity, and inclusion.
- ▶ Conduct targeted outreach to people of color, veterans, and returning citizens.
- ▶ Identify state and federal funding opportunities, including incentives for hiring veterans.

RAP Funding

- ▶ Identify potential federal, state, and local funding that could be available to RAP sponsors.
- ▶ Offer incentive funds to sponsors to offset RAP costs.

CONNECT WITH US!

To learn how the Hub can help, please visit SCWorkforcehub.com or email us at SCAWorkforceHub@manhattanstrategy.com.

