

The **Supply Chain Automation Workforce Hub (Hub)** is a one-stop solution for recruiting and training supply chain automation specialists. We help employers develop **Registered Apprenticeship Programs (RAPs)**, customized training programs which develop their supply chain automation talent pipelines.

The Hub supports **Workforce Development Boards (WDBs)** as they engage employers in need of supply chain specialists.

The Hub services include:

- ▶ Helping WDBs identify local supply chain employers and conduct outreach and education about the value of RAPs in addressing supply chain automation talent development needs
- ▶ Connecting interested employers with education and training providers that can support the delivery of RAPs
- ▶ Partnering with employers to develop RAPs customized to meet an employer's training needs

**The Hub helps employers, education institutions, and career seekers – all at no cost.**

We also help:

- ▶ Provide support for national registration of RAPs
- ▶ Offer financial incentives and technical assistance to RAP sponsors and employers
- ▶ Support education institutions offering applied learning
- ▶ Assist in outreach and marketing efforts to promote RAPs, with a focus on equity and diversity
- ▶ Identify state and federal funding opportunities

## RAP Benefits

### Employer

- ▶ Acquire customized training to ensure employees develop the right skills
- ▶ Gain pipeline of diverse and skilled employees
- ▶ Lower recruiting costs; improve employee retention; reduce turnover
- ▶ Receive state and federal tax incentives
- ▶ Earn national recognition and visibility

### Educational Institution

- ▶ Strengthen relationships with employers
- ▶ Prepare students for the workforce
- ▶ Offer applied learning aligned to in-demand careers and new pathways to a college degree and/or certification

### Career Seeker

- ▶ Receive paid job with wage increases as new skills are developed
- ▶ Obtain structured classroom and on-the-job training to learn workplace-relevant skills
- ▶ Secure mentorship from skilled colleagues
- ▶ Earn national, industry-recognized credential

## CONNECT WITH US!

To learn how the Hub can help, please visit [SCWorkforcehub.com](https://SCWorkforcehub.com) or email us at [SCAWorkforceHub@manhattanstrategy.com](mailto:SCAWorkforceHub@manhattanstrategy.com).

