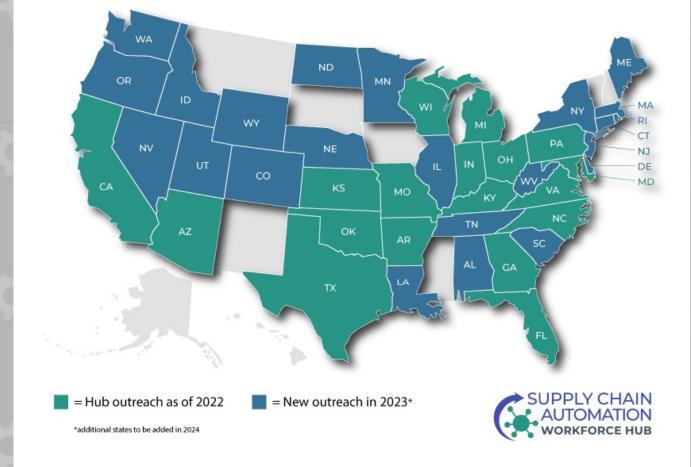


Happy New Year from the Hub!

We are happy to share that the Hub team had a very productive and successful second year! We assisted many new Registered Apprenticeship (RA) sponsors in recruiting and registering over 1,000 new Apprentices in 2023—exceeding our two-year target by consistently building new and strengthening existing RA sponsor and stakeholder relationships!



Throughout 2023, we expanded our technical assistance offerings, enhanced our social media campaigns, and refined our outreach strategies through hosting and attending virtual and in-person events like accelerators, informational sessions, and career fairs. Our partnership-building initiatives yielded notable success, with 12 new approved RA program standards, 37 new partner agreements, and the recruitment and registration of 1,158 new Registered Apprentices.



To accomplish our outreach goals, the Hub team used data from our strategic partner, the National Association of Workforce Boards (NAWB), to target our outreach efforts in states and regions with high supply chain and advanced manufacturing activity and where our target populations and diverse communities are concentrated. We used this data to expand our outreach to 37 states, conducting outreach to over 500 organizations, which included 219 employers and 79 educational intuitions.

As we look forward to 2024, the Hub team remains committed to cultivating partnerships with employers, educational institutions, minority and target population-serving organizations, and workforce development boards to build new RA sponsorships with national and local employers.

We would like to thank all our sponsor partners, education and workforce development stakeholders, the DOL Office of Apprenticeship, and the Hub team for their dedication and hard work throughout this year.

Welcome New Partners!



PCI (Process Control & Instrumentation, LLC), a division of M. J. Electric, delivers complete installation services for all sizes and types of instrumentation and control projects. PCI provides instrumentation construction activities for new construction, upgrades, or maintenance in the electric utility, heavy industrial, refinery, mining, and pulp and paper markets. The Hub team is looking forward to assisting PCI with its RAP development.

TDS Trucking, Training & Technology targets youth, formerly incarcerated individuals, and veterans through various workforce development training and employment avenues. The Hub is excited to support them in adding RA occupations to their existing Apprenticeship programs targeting disadvantaged populations.





Plumbers 519 JA@EC instructors are certified with the United Association of Plumbers, Pipefitters, Welders & Service Technicians, and Miami Dade Public Schools. The Hub is excited to partner with Plumbers 519 to expand its five-year RAP and formalize its renowned classroom and on-the-job training program with DOL.

FirstEnergy creates local jobs to upgrade the power infrastructure by modernizing the transmission grid. With the Hub's assistance, FirstEnergy will be able to expand its work further by developing national RAPs in electrical and construction occupations.



Where We've Been



ACTE CareerTech Vision 2023

When: Nov. 29 - Dec. 2, 2023

Where: Phoenix, AZ

Project Manager, James Price, and Digital Marketing Manager, Sheldon Strickland, attended the ACTE conference to share information about Hub's supports and services available to existing and future RAP sponsors. Check out our vlog of the conference above!

Where We'll Be in 2024

The Hub team will continue to travel the U.S. to join our partners and stakeholders in promoting supply chain automation RAPs. We will be hosting webinars and workshops, attending conferences, and engaging in expert panel presentations and discussions on expanding our network and building and scaling RAPs across the nation.

To kick off our 2024 outreach efforts, on January 19, 2024, in partnership with Apexx Adams Transportation and Clean Energy Solutions and Jordan Peer Recovery, the Hub team will host the Maryland Registered Apprenticeship Accelerator, a collaborative event with Black Wall Street at Bowie State University. Supported by the Maryland Office of Apprenticeship, this initiative aims to spotlight Apprenticeship opportunities for local employers and people of color.



Hub Benefits & Resources

The Hub helps <u>employers</u>, <u>education institutions</u>, <u>workforce development boards</u> and <u>career seekers</u> — all at no cost:

- ► Offer incentive funding and technical assistance to RAP sponsors and employers
- Provide support for national and state registration of RAPs
- ► Conduct education and outreach to key stakeholders about benefits of RAPs in supply chain automation
- Connect interested employers with education and training providers, and workforce organizations
- ➤ Support education institutions offering applied learning aligned to in-demand careers and pathways to a college degree and/or certification
- Assist in outreach and marketing efforts to promote RAPs with a focus on equity and diversity
- ► Identify state and federal funding opportunities

Click here for Hub Resources







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