



The **Supply Chain Automation Workforce Hub (Hub)** is a one-stop solution for recruiting and training supply chain automation specialists – powered by employers, workforce organizations, and education institutions. Supply chain automation is the use of digital technologies to improve efficiencies, connect applications and streamline processes within supply chain operations including mechatronics, logistics, transportation, and warehousing. We help employers develop customized training programs to shore up and diversify their supply chain automation talent pipelines through **Registered Apprenticeship Programs (RAPs)**.

A RAP is an **industry-driven training model** that enables employers to train workers to meet their unique needs. A RAP is a paid job. Apprentices participate in a mix of structured on-the-job and classroom learning, receive mentorship from experienced colleagues, and attain a portable, national, industry-recognized credential.

The Hub helps employers, education institutions, and career seekers – all at no cost.

We help:

- ▶ Provide support for national registration of RAPs
- ▶ Offer financial incentives and technical assistance to RAP sponsors
- ▶ Conduct education and outreach to key stakeholders about benefits of RAPs in supply chain automation
- ▶ Connect interested employers with education and training providers, and workforce organizations
- ▶ Support education institutions offering applied learning aligned to in-demand careers and pathways to a college degree and/or certification
- ▶ Assist in outreach and marketing efforts to promote RAPs with a focus on equity and diversity
- ▶ Identify state and federal funding opportunities

RAP Benefits

Employer

- ▶ Acquire customized training to ensure employees develop the right skills
- ▶ Gain pipeline of diverse and skilled employees
- ▶ Lower recruiting costs; improve employee retention; reduce turnover
- ▶ Receive state and federal tax incentives
- ▶ Earn national recognition and visibility

Education

- ▶ Offer applied learning aligned to in-demand careers and pathways to a college degree and/or certification
- ▶ Strengthen relationships with employers
- ▶ Prepare students for the workforce

Career Seeker

- ▶ Receive paid job with wage increases as new skills are developed
- ▶ Obtain structured classroom and on-the-job training to learn workplace-relevant skills
- ▶ Secure mentorship from skilled colleagues
- ▶ Earn national, industry-recognized credential

CONNECT WITH US!

To learn how the Hub can help, please visit SCWorkforcehub.com or email us at SCAWorkforceHub@manhattanstrategy.com.

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