

## Are You Interested in Launching a Registered Apprenticeship Program?

*We can help!*

The Supply Chain Automation Workforce Hub (Hub) is a one-stop solution for **recruiting and training skilled workers** in supply chain automation and is powered by employers, education institutions, and workforce organizations. We help employers and education institutions develop **customized training programs** that diversify supply chain talent pipelines through **Registered Apprenticeship Programs (RAPs)**.

As community colleges look for ways to serve the community, address their mission, and develop initiatives that support or grow revenue streams, RAPs can be a solution that can support economic recovery. A RAP is an **industry-driven training model** that emphasizes **learning by doing**.

Community colleges play a critical role in RAPs: they build and strengthen a **pipeline of talent** into RAPs and provide **curriculum development and instructional support** to RAP sponsors. Education institutions can operate the program themselves as a sponsor, or they can partner with another organization that is the sponsor.

The Hub can:

- ▶ Support **national and/or state registration** of RAPs
- ▶ Offer **financial incentives** to offset the cost of tuition and training of apprentices
- ▶ Provide **technical assistance** to RAP sponsors
- ▶ Assist with **mentor training** through train-the-trainer workshops
- ▶ Conduct **education and outreach** about the benefits of RAPs in supply chain automation
- ▶ Connect **interested employers** with education institutions and workforce organizations
- ▶ Support **curriculum development** to meet employers' training needs
- ▶ Support education institutions to offer **applied learning aligned to in-demand careers** and pathways to a college degree and/or certification
- ▶ Assist in **outreach and marketing** efforts to promote apprentice equity and diversity
- ▶ Identify state and federal **funding opportunities**

The Hub can help you develop and launch a RAP in supply chain automation; we provide numerous services and supports to education institutions.

### RAP Benefits for Education Institutions

- ▶ Deliver applied learning aligned to in-demand careers
- ▶ Create clear pathways to a college degree and/or certification
- ▶ Strengthen student outcomes by preparing students to successfully enter the workforce
- ▶ Build strong relationships with employers by developing a pipeline of skilled career seekers
- ▶ Provide access to WIOA and state funds, including tax credits
- ▶ Provide access to financial incentives to cover tuition and other training costs
- ▶ Increase program diversity and equity

## CONNECT WITH US!

To learn how the Hub can help, please visit [SCWorkforcehub.com](https://SCWorkforcehub.com) or email us at [SCAWorkforceHub@manhattanstrategy.com](mailto:SCAWorkforceHub@manhattanstrategy.com).

## Are You Interested in Scaling Your Registered Apprenticeship?

*We can help!*

The Supply Chain Automation Workforce Hub (the Hub) is a one-stop solution for recruiting and training skilled workers in supply chain automation and is powered by employers, education institutions, and workforce organizations. We help employers develop customized training programs to shore up and diversify their supply chain automation talent pipelines through **Registered Apprenticeship Programs (RAPs)**.

As a sponsor or intermediary of a RAP, you understand the value education institutions bring to employers to train workers to meet their unique needs. Your efforts enable apprentices to participate in a mix of structured on the job and classroom learning, receive mentorship from experienced colleagues, and attain a portable, national, industry-recognized credential.

The Hub can:

- ▶ Support **national registration** of RAPs
- ▶ Offer **financial incentives** to offset the cost of providing training to apprentices
- ▶ Provide **technical assistance** to RAP sponsors
- ▶ Assist with **mentor training** through train-the-trainer workshops
- ▶ **Strengthen employer partnerships** by connecting interested employers with existing RAPs to increase the number of employers accepting apprentices
- ▶ Support **curriculum development** to meet employers' training needs
- ▶ Assist in **outreach and marketing** efforts to increase **equity and diversity** among apprentices
- ▶ Identify **state and federal funding** opportunities

### Increase Apprentice Equity and Diversity

The Hub provides a variety of supports to increase equity and diversity in existing RAPs, with a focus on recruiting **people of color** and **veterans/military service members**.

The Hub can:

- ▶ Develop **outreach and marketing materials** to promote equity and diversity in RAPs
- ▶ Participate in **career fairs and other recruitment efforts**
- ▶ Create pathways into **high-demand careers** with competitive pay
- ▶ Assist employers to **diversify their workforce**

**The Hub can provide a variety of services and supports that can help you expand your existing RAP.**

### Sponsor/Employer Incentive Fund

The Incentive Fund helps sponsors **offset the cost of providing training to apprentices**:

- ▶ Financial incentive of up to **\$500-\$1,000 per apprentice**
- ▶ Each sponsor can receive up to **\$30,000**, depending on the number of apprentices enrolled
- ▶ Eligible sponsors will receive **one-time, direct distribution** of funds

Incentive funds can be used for the following activities:

- ▶ Tuition, classroom education, online training
- ▶ Costs related to mentorship
- ▶ Training equipment for apprentices
- ▶ And more!

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